



The College of Emergency Medicine

Brighton Spring Scientific Conference April 20-22 2009

Invitation to exhibit or support

- The College of Emergency Medicine is the academic body for all Consultants and most junior doctors in Emergency Medicine.
- The Scientific Conference is the major meeting point for these doctors, many of whom are purchasing decision makers.
- Expected attendance 400 doctors, 100 paramedics, nurses, other associated staff. Military delegates expected.
- National keynote speakers. Already planned – Prof Keith Porter, Dr Martin Llewellyn, Prof Tony Frew, Dr Melanie Newport, Dr Guy Sanders, Prof Ian Roberts, Commander Becerra, Dr Lucien Bodson.

What is the theme?

- "The Patient Journey" from call to ward.
- Prehospital care to interest equipment, IT, logistics suppliers.
- ED care; trauma, allergy and anaphylaxis, cardiac care, bedside ultrasound, ED management, CT and other imaging for equipment, devices, IT and pharmaceutical vendors.
- Acute medicine; thromboembolic disease, asthma, COPD.
- Allergy, anaphylaxis and current research in sepsis.
- Current thinking on medical education.
- In keeping with our ethical College ethos the conference is low carbon with advice on getting to Brighton, locally sourced food and low paper usage by loading all data onto USB sticks.

Who is already involved?

- Brighton and Sussex University Hospitals NHS Trust
- Brighton and Sussex Medical School
- Brighton and Hove City Council through their tourism subsidiary VisitBrighton
- The College itself.

What sorts of support are needed?

Direct financial support is always welcome. The complete scale of tariffs is below. However, if you can furnish our network lounge, arrange IT support, provide headed post-it pads, silk-screened USB sticks, TV facilities to record the conference or any other idea please get in touch.

Dr Rowley Cottingham BSc FRCS FCEM, Chairman of organising committee

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Facilities

We have negotiated with the Dome management to offer our partners ample space in the Corn Exchange, a beautiful and sympathetic backdrop to engage delegates and naturally draw them in. We will ensure opportunities for contact by arranging coffee and lunch breaks at the far end of the hall. Shell scheme at additional cost. The Exchange totals 53m by 17m. See scale map.



Signature partner

This is aimed at the large ethical partner who is proud to be associated with the aims and ethos of the Conference. Powered display on a substantial portion (54 sqm) of the floor area, with possible use of lawns outside by arrangement with the Dome management, the partner to add their name or other branding to all signage. Four delegate passes. Other access by arrangement.

£50,000 + VAT without shell

Major partner

This is aimed at the ethical partner who is proud to be associated with the aims and ethos of the Conference. Powered display on a large portion (18sqm) of the floor area. Three delegate passes. Other access by arrangement. Four available.

£10,000 + VAT without shell

Partner

This is aimed at the smaller ethical partner who is proud to be associated with the aims and ethos of the Conference. Powered display on a standard

(9sqm) portion of the floor area, suitable for a typical display stand. Two delegate passes. Other access by arrangement.

£1,750 + VAT without shell

Conditions and information

Setup can take place on Sunday from 14:00. We will arrange helpers. There is no parking in the Pavilion complex but access is available for set up. Parking for cars and light commercial vehicles is available in the North Street car park, a couple of minutes' walk away.

We have a strong focus on environmental care at this conference and we are asking that you support this. We ask that you bring the minimum of printed material with you. Delegates will be issued with USB sticks with the entire conference literature, plans and abstracts already loaded – including yours. We expect that the sticks will be 4Gb, and space will be reserved for Conference and College data leaving the remainder to be divided amongst exhibitors. We will finalise the amount of space per exhibitor early in the New Year once we know how many expressions of interest we have, but we anticipate that at least 20Mb will be available. You will be asked to submit the material that you wish delegates to have available to them to our data management company who will create a front end menu with easy access to data. Even if a delegate does not visit your exhibit, they will still have your promotional material on the stick as well as the academic material, encouraging the delegate to demonstrate information received when they return to their facility.

The attached scale plan of the Corn Exchange is one possible layout, and we reserve the right to modify that in the light of numbers and types of exhibitors. However, we will retain a layout with the entrance door at one end and the buffet at the other, ensuring maximum contact opportunity.

Many exhibitors appreciate the efforts organisers make to arrange social events, and we should be able to accommodate this at both evening events. If you wish to be specifically associated with either event please contact Ann Burrow – details on page 1.

Full payment on booking
First come first served basis
No refunds

You agree to these terms by returning the application form.



The College of Emergency Medicine

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35 Red Lion Square
London, WC1R 4SG

Tel: 020 7404 1999 Fax: 020 7067 1267/www.collemergencymed.ac.uk

BOOKING FORM

SPRING 2009 CONFERENCE TO BE HELD AT BRIGHTON DOME

COMPANY NAME: _____

CONTACT NAME: _____ **Position** _____

ADDRESS: _____

Tel: _____ **Fax:** _____ **Email:** _____

Brief description of products that will be exhibited (this text will be included in information for delegates):

Exhibitor type SIGNATURE PARTNER MAJOR PARTNER PARTNER

Drinks event, Horatio's Bar April 20 £50 per person No: TOTAL: £

Conference Dinner, Stanmer House April 21 £100 per person No: TOTAL: £

Any other requirements please contact Ann Burrow as front sheet.

Please enter the number required of the following:

Chairs _____ 13 A Electricity sockets _____

EXHIBITION FEE: £

GRAND TOTAL £

Cheques made payable to:

"THE COLLEGE OF EMERGENCY MEDICINE"

Please return the completed application form together with payment to:

Secretariat & Conference Administrator
The College of Emergency Medicine
Churchill House, 35 Red Lion Square
London, WC1R 4SG Fax 020 7067 1267